Video to GIF

Gif It Up – A workshop on creating gifs run by Open.Ed at The University of Edinburgh

1. In your browser window go to the Media Hopper Create channel 'Open Media Snippets' http://edin.ac/2EoLJGT
2. Click on the video 'A woman filmed in infrared' and download the media file in the format 'Mobile – Best suited for mobile devices'.
3. In another browser window open up EZGif.com and click on the 'Video to GIF' tab https://ezgif.com/video-to-gif
4. Click on 'Choose file' and select the video. Click on 'Upload video!'.

5. Decide what time point in the video you want the gif to start and enter this in 'Start time (seconds).
6. Decide what time point in the video you want the gif to End and enter this in 'End time (seconds).
7. Click 'Convert to Gif!'
8. Use the tools at the top of the page to edit further. Let's play with cropping the gif. Click on 'Crop'. Select the area of the screen you want to use, or choose an aspect ratio. When you're ready click 'Crop image!'

Check the file size of your gif. Twitter only accepts gifs up to 5MB. If your gif is too large you can optimise the gif to reduce the file size.

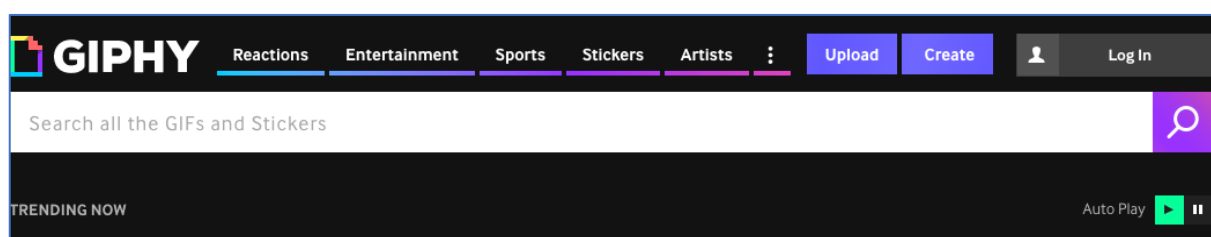Click on the 'optimize' button in the tools tab.

The tool will suggest an optimisation method and compression level. Further information about what these mean is provided at the bottom of the page.

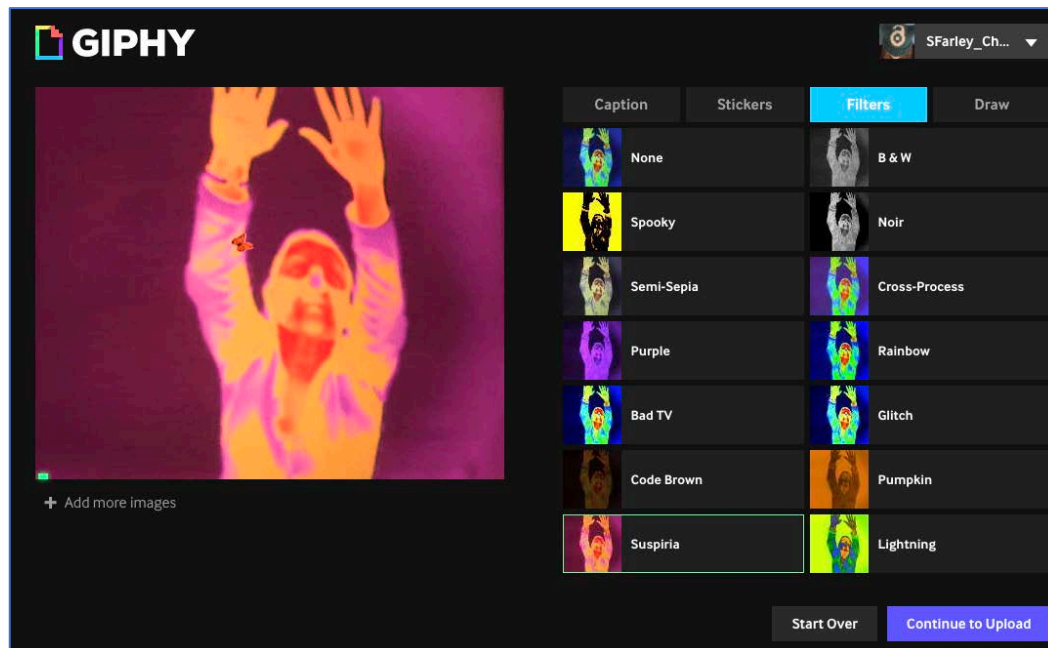Select your method and compression level, then optimise your gif.

Once done, save your gif so you can upload it to social media channels or share it with friends.
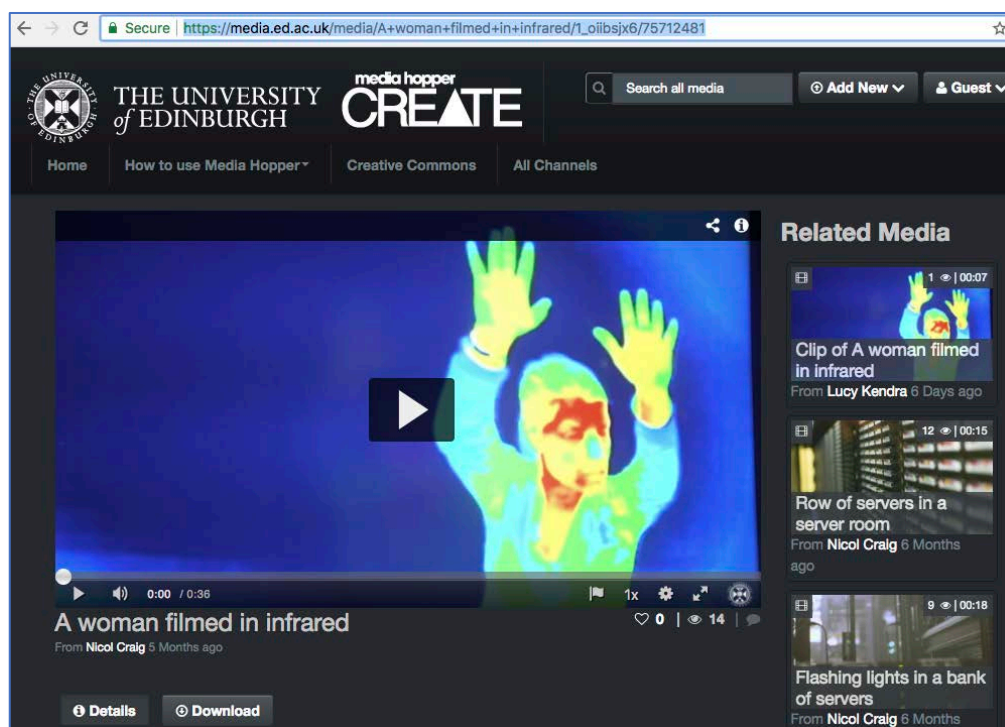
Share on Giphy

In another browser tab to go Giphy.com https://giphy.com/. You can choose to sign in with an account or not. Having an account can be useful for tracking the gifs you create.

1. Click on 'Create' and upload the gif you just made.
2. Play around with the stickers, filters, and captions if you want to add more detail to your gif.
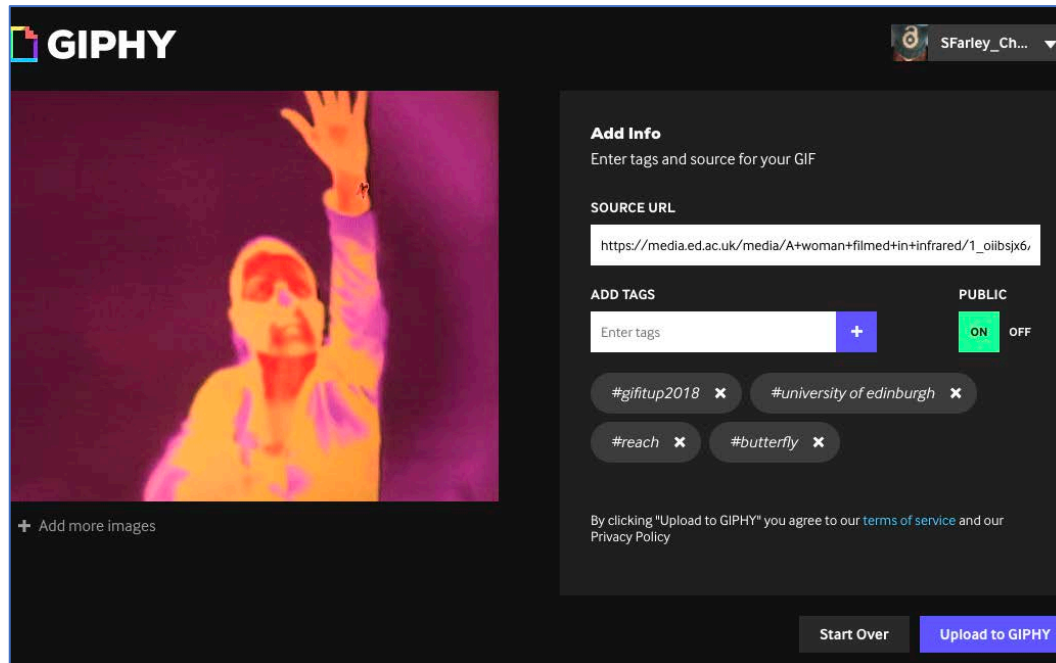

3. When ready click 'Continue to Upload'.
4. Giphy will then ask you to add some information. Go back to the browser tab with the original media file and copy the url/web address at the top of the page, this is the Source URL.

5. Add the Source URL to the information on Giphy. Then add the tag Gifitup2018, University of Edinburgh, and any additional tags you think would help someone find your gif, leaving a comma in between each tag.

6. When you're ready click on 'Upload GIFs'.

Now get out there and share your new Gif!